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The Effect Of Strikes

THE CRIPPLING EFFECT OF STRIKES on Canada's industrial life and on the success of the reconversion program have been felt in many places. Shortages of materials resulting from these work stoppages have been responsible for a serious drag in the production of necessary articles ranging from nails to trucks, and from men's shirts to soap and glass. As long as critical shortages exist it is clearly in the interest of consumers to maintain price ceilings and other wartime controls, since to lift these before the supply is equal to the demand, would be to invite disastrous inflation. In spite of controls, black markets have sprung up in some parts of the country in nails, lumber and other articles in short supply, and it is apparent that a normal peacetime economy will not be restored until production can go forward without hindrance.

Decline Seen In Industry

The full effect of strikes on the life of the Canadian people was pointed out recently in an address delivered in Winnipeg by Mr. Hon. C. D. Howe, Minister of Reconstruction and Supply. At that time Mr. Howe told of the manner in which steel and coal strikes in the United States, followed by the lake shipping strike, the strike of lumber workers in British Columbia, the soda ash strike in Ontario and the prolonged strike in the Canadian steel industry slowed down construction work, manufacturing and other vital industries which had begun to expand to meet the heavy demand for goods after the war. The expansion process, which had begun in March, started to falter in May, as a result of the strikes, Mr. Howe said, "and since then there has been a decline in many industries."

Interests Of Many Affected

In asking the problems which have arisen as a result of the strike situation, Mr. Howe suggested that a spirit of co-operation and mutual aid is needed among all those whose interests are involved. Those whose interests are affected include a large group, not only labour, management and the government, but producers and consumers throughout the country whose business interests and standards of living are affected when strikes are declared. All Canadians, no matter what group they represent, look to full employment and a high standard of living as a basis of security and progress in the years to come. In the words of Mr. Howe, these can only be achieved by "new and vigorous types of co-operative action between federal and provincial governments, between management and labor, and between government as a whole and industry as a whole."

FAST-SURE
RELIEF FOR SIMPLE

HEADACHE

ASPRIN

GENUINE ASPIRIN IS MARKED THIS WAY

SMOKERS CAUSE BRIDGE TO CATCH FIRE OFTEN

SYDNEY, Australia.—The 1,650 ft. long single span bridge across Sydney harbor catches fire on an average of once a week. The fires occur in the wooden decking of the rail track sections. The main causes are cigarette butts, which lodge in crevices jammed with old train tickets and are fanned by the wind. It has become necessary to increase the number of hydrants to one every 100 feet.

MATCH LIGHT UNDER WATER
OSWEGO, N.Y.—A convenience afforded to service men during the war now will be available to civilians. The match company has begun the manufacture of waterproof matches at the rate of 7,500,000 daily. The matches, which will light while wet, are guaranteed to function even after complete submersion for four hours.

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8892, 8

Greater Care Needed

Canada's Unnecessary Death Toll Great Despite Medical Progress

"THOUGH this country has made good progress in providing the things necessary to full health, there are still too many Canadians ill, too many babies dying, too many deaths in motherhood, and too great an attitude of let someone else do it even in regard to caring for one's own health," says the November Monthly Letter of The Royal Bank of Canada. "Every year the birth of a baby is of concern to about 300,000 homes in Canada, which means that every day it is the event of the year for 900 families." The article points out, and then continues in part:

"In the four years 1908 to 1916, 57,436 babies under one year of age died in Canada, and 3,806 Canadian mothers died giving birth. This is a greater death toll than was suffered by Canada in her fighting forces in all four years of the first world war. Memorials in every city and hamlet show that we were fully aware of the war sacrifices, but there is no general feeling displayed of our sense of the heavier losses on the home front through the death of many infants and mothers who could have been saved."

"The record has improved over the past 25 years, of course, but are we content with it? Those who point with pride to the reduction in infant deaths from 102 per thousand live births in 1921 to 45 in 1936, and go on to compare this with the record in other countries. Here are the figures: Sweden 20; New Zealand 29; Switzerland 38; Australia 40; Netherlands 40; the United States 40; England and Wales 49; and Canada 55."

"If some people are satisfied with the overall Dominion record, what do they say about the differences between various parts of the country? The number of children out of every 1,000 born alive who died before their first birthday varied in this way: British Columbia 40; Ontario 43; Prince Edward Island 44; Alberta 46; Saskatchewan 47; Manitoba 49; Nova Scotia 53; Quebec 68; New Brunswick 78."

"A similar situation is found in maternal deaths. The rate in Canada is high, but wherever adequate services are provided and taken advantage of the death rate is only half that of Canada as a whole. The point of pressing interest is that, according to the report of the Advisory Committee on Health Insurance issued in 1932, it is considered that by the adoption of adequate maternal services the death rate could be more than cut in half."

After discussing the lengthening of life expectancy, the article goes on: "The very young and the very old require greater care and more of it in proportion to that needed by the in-betweens. This is important because Canada's population in the older age groups is increasing rapidly. It is expected that in the ten years starting in 1945 the number of persons 60 years of age and over will grow by some 20 per cent."

"Let's consider the children. Whooping cough causes more deaths under two years of age than diphtheria, measles and scarlet fever together. This fact should send all mothers flying to the doctor to have babies protected early, starting at about six months. Quebec province had good results when it combined whooping cough vaccine with diphtheria toxoid. There was only half of one per cent of the protected group afflicted with whooping cough, compared with 1.6 per cent of the children who were not given vaccine. None of the protected children died of whooping cough, while there were 23 deaths among the unprotected children."

"Diphtheria has been wiped out in places where children are protected by toxoid. Scarlet fever is not nearly so common as it was, since toxin prevents the disease in about 80 per cent of those immunized."

"There are, however, many children in Canada who do not receive the full benefits of existing knowledge in medicine and public health. This is not always, nor mostly, because they are far away from facilities. Even in the heart of a city where all modern facilities are at hand to prevent illness and restore ailing people, there are children deprived of health and sentenced to shorter lives because of prejudice on the part of parents."

Turning to diseases of later life, the Monthly Letter remarks: "By saving babies from the ailments of infancy, by rescuing children from the scourges of diphtheria and scarlet fever and typhoid, more people are growing up to live longer lives, the diseases of later life—cancer, degenerative diseases of the heart and the so-called diseases of civilization—high blood pressure and nervous disorders."

"Heart disease heads the list of the seven great killers. These seven are not confined to any section of the country, nor to any class of population. In the United States they cause seven out of every twelve deaths, doing more havoc than all the other causes of death put together. The toll in Canada for every 100,000 people was, in 1941: heart disease 243.8 deaths; cancer 114.2 deaths; nephritis 20.6 deaths; hemorrhage of the brain 76 deaths; accidents 57.4 deaths; pneumonia 49.7 deaths; and tuberculosis 47.8 deaths. In other words, these seven killers take the lives of 80,000 Canadians in a year, or 800,000 lives in a mere ten years."

"The sad thing is that we are neg-

lecting our chance to reduce the toll by early diagnosis and care."

"Stress is laid by scientists upon early treatment. Some have gone so far as to say 'If cancer is detected in the beginning stages, 100 per cent cure is theoretically attainable.' This quotation is from Hygiene, published by the American Medical Association. But it cannot be discovered unless the doctor is given a chance to search, and this throws the responsibility right back on the individual. It is the plainest common sense on everyone's part to give the doctor that chance, even before suspicions are aroused. It is not good enough to wait for a pain because many growths begin without pain."

"In tuberculosis, again, the need is for early recognition and treatment. Of the deaths which occurred in sanatoria during the year 1944, 75 per cent of the patients were far advanced on admission, and 17 per cent were moderately advanced. Thus, 92 per cent of those who died came too late to be effectively treated."

"The thought that tuberculosis is conquered is a handicap. Tuberculosis cannot be beaten until every citizen realizes the obligation he has to safeguard himself by frequent medical inspections."

"If a new clothes line is bolted for a few minutes in soapy water before being used, it will become softer and more durable."



U.S. COASTGUARD VS. WHALE—U.S. coastguard at Provincetown, Massachusetts, has a whale of a problem. A 34-foot whale, suffering severe wounds, beached itself on the breaker. A coastguard lifeboat towed it into the harbor, and in a sport of energy, reversed steam and towed the lifeboat back to shore. A repeat performance had the same result. Coastguard officials are now planning a third attempt.

Gift Appreciated

Letter In Coat Sent Overseas Was Answered From Holland

Little Agnes Lloyd of Glenora, Ontario, really didn't expect a reply when she put her name and address and "God bless you" in a note on one of her coats which was sent overseas in a clothing bundle. But today she received a letter printed in Norwegian from a light-year-old L.W. Hansen of Amsterdam. Translated, it said in part: "I was so happy because I didn't own a coat. It just fits me, and now I can put on a coat like all the other girls. May God bless you too."

SLOWING UP

Age is creeping up on 94-year-old Charlie Goodwillie of Niagara Falls, Ont., he admits ruefully. Normally he would hike five miles a day but on the eve of his 94th birthday—he cut his constitutional to a mere three miles.

Praise For Roosevelt

Greatest American Friend Britain Ever Had Opinion Of Churchill

Winston Churchill praised Franklin D. Roosevelt as the "greatest American friend that Britain ever had, and the most powerful champion of freedom who ever brought help and comfort from the new world." Broadcasting an appeal for funds to erect a statue of the late American President, Mr. Churchill said the Roosevelt-inspired lend lease "will stand forth as the most unselfish financial act of any country."

TYPICAL REMARK

When paying a visit to Mr. George Bernard Shaw, a distinguished writer expressed surprise that the author had no vase of flowers in his home. "I thought," he said, "you were exceedingly fond of flowers."

"I am," retorted Shaw abruptly. "I'm very fond of children, too. But I don't cut their heads off and stick them in pots about the house."

Although Physically Handicapped, Helps School Win Football Championship



Meet Gord Shortling, a 16-year-old Parikdale Collegiate high school student, Toronto, who lost his right leg in an accident five years ago, and by sheer courage and determination, has come back to play all the sports with his fellow students at school. Now in third form at Parikdale, Gord plays football, hockey, volleyball, and takes part in

(By Paul Harris)

A crowd of 17,000 people sat in Varsity Stadium, Toronto, recently and watched Parikdale win the high school junior football championship. Yet probably only a score of them knew that before their eyes was being enacted a gripping drama of courage and perseverance.

To most of the 17,000, Gord Shortling, a 16-year-old, 210-pound, Parikdale inside, was just another player hoping to fulfil a high school boy's dream of playing on a championship team. Yet the few people who knew Gord Shortling were well aware that the dream of this certain boy was simply just to play football, and his heart, especially those of his mother and father, must have been filled with joy at the sight of this boy not only playing but playing on a championship team.

For they knew that Gord Shortling had overcome what usually is a great handicap, an amputated leg, and through sheer courage and determination come back with an artificial leg to play not only football but many other sports at Parikdale Collegiate.

swimming, broad jumping, and believe it or not, running. Gord, a member of the high school junior football championship Parikdale team, holds up the artificial leg (left) that brought him through the season with the new junior champions. Centre picture, he leaps high in the air over an obstacle in the Parikdale gym. Fellow students admit that he

"It was just five years ago that Gord, a seventh-grade pupil, met the accident that proved that courage can overcome great obstacles. It was a misty day during his Easter holidays at Midland, Gord was working unloading meat from a truck when he slipped. The truck backed up and crushed his right leg against a wall. It was May 24, and says Gord, 'There was plenty of fireworks for me that day.'"

"Even after they amputated my leg below the knee, I felt that I'd be able to play all the sports that I had played before. I guess I always was an optimistic guy. I sure knew that I'd try anyhow."

The fact that he has played junior football, two years of junior football at Parikdale, plays hockey, volleyball, basketball, swims, broad jumps and runs is ample proof that Gord "sure tried."

"At first my mother and father were kind of hazy on the subject of me getting back to sports, but when the doctor gave his O.K. that's all there was to it. The artificial limb man gave me lots of encouragement.

When paying a visit to Mr. George Bernard Shaw, a distinguished writer expressed surprise that the author had no vase of flowers in his home. "I thought," he said, "you were exceedingly fond of flowers."

"I am," retorted Shaw abruptly. "I'm very fond of children, too. But I don't cut their heads off and stick them in pots about the house."

"I have twice as much strength in my left leg now," says Gord. "Gord, a husky, handsome third former, is an all-round athlete at Parikdale and partakes in all the sports the other students do."

"The only thing I find it awkward to do is to dive off the springboard, but I find swimming fairly easy." According to his football coach, Wilf Brown, Gord was one of the

Morning Repast Deteriorated

Blames Poor Breakfast For Many Industrial Accidents

ACCORDING to statistics collected by the Department of Agriculture, the great majority of industrial accidents occur before eleven o'clock in the morning, and the department lays the blame for this on poor breakfasts. Doubtless this is because the average morning meal, as it is served in the average home, not only sours on the stomachs of its victims, but curdles their dispositions until it induces suicidal tendencies.

There is nothing in a slab of toast that is burnt on one side and raw on the other, coupled with a gob of groovy cereal and a cup of ouch water coffee, to make anybody drive carefully and refrain from monkeying with buzz-saws.

Of course, this is not according to tradition, which always represents breakfast time as the golden hour of the day when the happy family leaps from its bed, refreshed by sleep and scotched by pleasant dreams, to gather about the festive board. But the breakfast table that grunts under its load of hot and savory dishes is just as much a myth now as Santa Claus coming down the chimney with his pack. There simply isn't any such thing any more.

Just how breakfast fell from its high estate and became the step-child of gracious living, with none so poor as to do it reverence, is a mystery. For there was a time when housewives extended their finest skill upon it and it was a special compliment to be asked to breakfast, but now half the time Mom turns over in bed and takes another snooze, while Husband and the kids scrap their own minds and/or anyone invites you to breakfast, you have enough self-preservation to decline.

We make a feast of luncheon and a gala affair of dinners, but in reality they are not half so important in the domestic economy as the poor, neglected, scrimped breakfast. Breakfast strikes the keynote of the day, and whether a family rises from the breakfast table filled with good, ni-

tritious, tasty food and is comfortable and happy, or with its tumbling protesting against the outrages that have been put upon it by a scummy meal that you wouldn't wash on a dog and with every nerve and taste bud on edge, determines the fate of many a household.

Most of the family quarrels that end in divorce, for instance, start at the breakfast table. No man picks a fight with his wife when his mouth is full of juicy food, cooked just the way he likes it. No woman slaps the children, or asks for money, or tells her husband how new Art's body is gaily employed enjoying a good meal. It is the half-starved who quarrel.

Many a man's failure in life is due to bad breakfasts. Indigestible food goes to his brain just as much as it does to his stomach and induces in him the pessimism that makes him turn down the opportunity that would have made his fortune, or insult his best client, or quarrel with the boss. The wife who starts her husband in the morning to his work with a good, hearty hot breakfast under his belt has given him the best weapon she can to fight with. Also, she has taken the surest preventive against his drinking too many cocktails before lunch because he is weak and faint from lack of food, for the well-fed man doesn't need a pick-up.

Items Of Interest

Rings of Brazilian professional men signify their calling. Doctors wear emeralds, lawyers rubies, engineers sapphires, dentists topazes.

In the Sully Isles off England's southwest corner, flowers bloom outdoors the year around at a latitude 650 miles north of New York.

An electronic stopwatch can count at speeds as high as 1,000,000 objects or movements per second.

It's sheer self-preservation to keep hands and nails clean, for disease can spread readily from the germs they may harbor.

Every second, night and day, 7,000 persons board a truck, trolley, coach, street car or bus in the United States and Canada.

If filled to a depth of nine inches, a bath five feet long and 18 inches wide, holds more than 30 gallons of water.

Top Scorers



Alice Brooks

Say, teen-ager and college girl, how about knitting these football mittens in your team's colors? Yep, a beginner could make them easily.

Pat 7125 has directions in small, medium and large sizes.

Our improve-to-write plans, your easy-to-use charts and photos, and complete directions—makes needlework easy.

To obtain this pattern send twenty cents in coins (stamps cannot be accepted) to Household Arts Department, Winnipeg Newspaper Union, 175 McDermott Avenue E., Winnipeg.

Be sure to write plain, your Name, Address and Pattern Number. Malaria is one of the oldest known diseases of mankind. 8701

THE DIDSBURY PIONEER

Established in 1903

Authorized as second class mail, Post Office Department, Ottawa.

Published Every Wednesday at Didsbury, Alberta

Subscription: In Canada \$2.00 per year; U.S.A. \$2.50

Member of the Canadian Weekly Newspapers Ass'n, and of the Alberta Division of the C.W.N.A.

ED. J. ROULEAU, Editor & Publisher

Christmas, 1946

Christmas is here again with all its pomp and glory and once more the people of the world have laid aside their bickering and envy to join with good Christians and others in celebrating the great event in a manner most becoming to a great Saviour. While many have lost sight of the real reason for celebrating the Great Day, nevertheless the spirit of Christmas prevails throughout the land making this a time of "Peace on Earth, Good Will Toward Men."

This is a time when all real Christians think more of others than themselves. They take time off to remember their friends and relatives, by sending little messages of good will, or some token of remembrance to loved ones. While this is not exactly the true Christian version of Christmas, still the custom which prevails at least shows that the world in general has every right to expect some measure of peace, especially if this custom brings out the faith, hope and charity which seems apparent at this time.

The Sentiments of Christmas

We appreciate the opportunity at this time of the year to pause in our ordinary occupation to express with fervent sincerity the wish that everyone will link their joy in the history and tradition of Christmas.

**A HAPPY CHRISTMAS
AND PEACE, HAPPINESS AND PROSPERITY
IN THE NEW YEAR
— TO YOU AND YOURS —**

STEVENS' SERVICE SHOP

STUDEBAKER SALES & SERVICE



Your Business We Value Highly --

But the cordial relations which have existed between us we value still more. We take this opportunity of wishing you a Merry Christmas and much Happiness throughout the coming year.

Didsbury Farm Supplies

MASSEY HARRIS AGENTS
DALE KIMMEL W. McFARQUHAR

MERRY CHRISTMAS !

May the worst you've ever seen be the worst you'll ever see,
May the mouse ne'er leave your pantry, w/ a tear
drop in his e'e,
May your lum keep blithly reeking, till you're auld
enough to dee,
May ye aye be just as happy as we wish you aye
to be.

Crystal Dairy Limited

O LITTLE TOWN OF
BETHLEHEM

O little town of Bethlehem,
How still we see thee lie;
Above thy deep and dreamless
sleep

The silent stars go by:
Yet in thy dark streets shineth
The everlasting Light:
The hopes and fears of all the years
Are met in thee tonight.

For Christ is born of Mary:
And gathered all above,
While mortals sleep, the angels
keep

Their watch of wondering love.
O morning stars, together
Proclaim the holy birth:
And praises sing to God the King,
And peace to men on earth.

How silently, how silently,
The Wondrous Gift is giv'n!
So God imparts to human hearts
The blessings of His Heav'n.
No ear may hear His coming,
But in the world of sin,
Where meek souls will receive
Him, still

The dear Christ enters in,
O holy Child of Bethlehem,
Descend to us, we pray:
Cast out our sin, and enter in,
Be born in us today.

We hear the Christmas angels
The great glad tidings tell:
O come to us, abide with us,
Our Lord Emanuel.

LEGENDS OF HOLLY

Holly was much admired by the
Druids who believed that its ever-
green leaves attested to its favor
with the sun and moon.

Legends related that the crown of
thorns was plaited from the holly.
Before the crucifixion the berries
were white but turned crimson like
drops of blood.

Another is that holly is hateful
to witches and is therefore placed
on floors and windows to keep out
evil spirits.

A more modern legend is that
whoever brings the Christmas holly
into the house first, either husband
or wife, is the one who will rule
the ensuing year.

APPLE CUSTOM

Applies play a great role in Chris-
tmas customs. In parts of England
they are rare and the peeling, taken
off in one spiral, is thrown over
the left shoulder. Tradition has it
that the peeling will form the ini-
tial of the person whom the parer
is destined to marry.

KER-CHOO !!

Minute particles sneezed or
coughed out by people with colds
cause trouble. The Department of
National Health and Welfare, Ot-
tawa, has issued a warning against
spread of such ailments as the com-
mon cold, coughs, influenza and
some of the fevers, through so-
called "droplet infection."

"It is a matter of sheer hygiene,
as well as of common decency to
confine your sneezing and coughing
with a handkerchief or sanitary tis-
sue," declared a medical officer.
"This is particularly important
when the affected person is among
others, and endless troubles may
arise from one careless sneeze in
a crowd."

**DIDSBURY'S
MOTORISTS**
come to
FARMERS' SERVICE
AND SUPPLY

**FOR MONEY-SAVING
BIG MILEAGE
GOOD YEAR
TIRES**

Before you buy
new tires, re-
member
you can't buy a
better tire than
a Goodyear!

**GOOD YEAR
FARMERS' SERVICE
AND SUPPLY**

Phone 149, Didsbury

MERRY CHRISTMAS

● MAY THE YULETIDE
SEASON BRING TO YOU
A GENEROUS SHARE OF
HAPPINESS. OUR BEST
WISHES FOR YOUR suc-
CESS IN THE YEAR TO
FOLLOW.

HAPPY NEW YEAR

Store will be closed from
Dec. 24th to Jan. 2nd.

N. NOWAK

MERRY CHRISTMAS

We greet our many friends
at this season and thank
them for the confidence
they have placed in us dur-
ing the year now closing,
and hope that we may re-
tain that confidence in the
coming year. A Right, Merry
Christmas and a Bright
New Year.

T. E. SCOTT & SON.

GREETINGS

We say "Christmas Joy" to
you with a promise to keep
up our standards of service
and courtesy. We try to
please our friends and cus-
tomers at all times.

PREMIER MEAT
MARKET

GREETINGS

Please accept our best
wishes for a full measure
of good cheer at this sea-
son and for health and hap-
piness in the New Year.

H. D. BOOKER

THE PAINTER

MERRY CHRISTMAS

To all those with whom we
have had the pleasure of
doing business, both cus-
tomers and friends, we ex-
tend best wishes for Chris-
mas and the ensuing year.

NEW CLUB CAFE

GEO. SMITH

MERRY XMAS !

Gratefully acknowledging
your many courtesies and
favors and wishing you all
The Season's Greetings!

WM. GONTASH

Watchmaker and Jeweller

CHRISTMAS

GREETINGS

With my wishes to you for
a Merry Christmas and a
Happy New Year go my
thanks for your patronage
in the past and for a con-
tinuance in the future.

IVAN WEBER

CLASSIFIED

FOR SALE—2½ ton Dodge Truck,
just overhauled; 4-roomed House
with lot; Household Furniture.
Apply to W.A. Falk, Sunnyslope
or phone 924, Three Hills. 52-2tp

FOR SALE—1932 Pontiac Sedan,
motor, transmission and rear end
just overhauled, brakes relined,
good tires. Phone Didsbury 1912
or call at the Pioneer office. 1tp

FOR SALE—Blood-tested standard
broad-breasted bronze turkeys.
AA Toms \$15; AA Hens \$10;
A's \$8. Also genuine American
broad-breasted bronze Hens \$10;
Toms \$15; a few outstanding
Toms at \$18. Birds from this
flock won many prizes at the Pro-
vincial Poultry Show, Calgary in
1946. Apply to A.R. Wackett,
Box 44, Olds or phone 2204. 1tp

FOR SALE—Large Circulating
Heater in excellent condition.
Apply to Phil Andrews at Rose-
bud Garage, Didsbury. 1tc

FOUND—Fountain Pen. Owner can
have same by applying at the
Pioneer office, proving claim and
paying for this ad.

APPLICATION FOR LEASE OF
ROAD ALLOWANCE OR
SURVEYED HIGHWAY

Notice is hereby given that H.H.
Hamm of Didsbury, Alberta, has
made application to the Minister of
Public Works, Edmonton for a lease
of the following road allowance or
surveyed highway, viz., between
Sections 4 and 5-31-28-4.

Any protest against the granting
of the above mentioned lease must
be forwarded to the Minister of
Public Works, Edmonton, within
thirty days from the date of this
notice.

Dated at Didsbury, December
18th, 1946.H.H. HAMM, applicant
December 18, 1946

A friend phoned Mrs. Lawrence
Wood (Chip) Robert, wife of the
former secretary of the Democratic
National Committee, to ask what to
wear to a luncheon the latter was
giving.

"It's a hen party, dear," Mrs.
Robert advised, "Come in on open
throat and a back suitable for
knifing!"

MERRY CHRISTMAS

AND BEST WISHES
FOR A PROSPEROUS
NEW YEAR FOR YOU
—MY SINCERE WISH

L. B. DICKAU



May the season bring to you
much gladness, and may the
Coming Year of 1947 greet
you with Abundance of

**HEALTH, WEALTH
AND HAPPINESS**

R. E. LANTZ

—PURETEST—
PLENAMINS
WITH LIVER and IRON

All the vitamins you need,
with added liver and iron.
25-Day Supply 1.75
100-Day Supply 5.50

LAW'S DRUG STORE

Phone 40 — Didsbury



CHRISTMAS JOY

May you enjoy the holidays
to their fullest. May you
receive all the blessings of
Christmas Time. May you
live long in wisdom and in
health.

ROSEBUD GARAGE

DECK THE HALLS

We hope some of the cen-
turies-old happiness is
yours this Christmastide—
Peace, Love and Sheer En-
joyment. Please accept our
sincere good wishes.

HIWAY SERVICE

BERT PREVOST

DIDSBURY THEATRE

Showing Thursday,
Friday and Saturday
—THIS WEEK

Gene Tierney — Cornel Wilde

— In —

LEAVE HER TO HEAVEN

A Great Technicolor Drama

Showing Monday
Tuesday and Wednesday
—NEXT WEEK

Allan Jones — Mary Martin

— In —

THE GREAT VICTOR
HERBERTA MERRY CHRISTMAS AND A
HAPPY NEW YEAR

HAPPY YULE

May lots of gladness come
to your house and stay and
stay and stay! May you find
health & prosperity, peace
and contentment. This is
our Christmas wish for you

THE NEW
KOFFEE KOUNTER

TO ALL

MERRY CHRISTMAS

AND A

HAPPY NEW YEAR

BRIGHT SPOT



Let us ensure you
against wintry weather

QUICK STARTING
VEHICLE PROTECTION
CAREFREE DRIVING

THAT'S WHAT YOU GET FROM OUR
Quick Service

ENJOY SAFE, DEPENDABLE MOTORING ALL WINTER!



K. A. CASSIDY

PHONE 122

DIDSBURY



CALGARY POWER COMPANY LTD.
Serving Alberta

USE THE CLASSIFIED ADS FOR RESULTS

PATRONAGE DIVIDENDS to PIONEER CUSTOMERS

NOTICE TO CUSTOMERS OF THE PIONEER GRAIN COMPANY LIMITED RE PATRONAGE DIVIDENDS FOR THE THREE CROP YEARS 1942-43, 1943-44 AND 1944-45.

Some time ago we distributed patronage dividends to customers for the season 1943-44.

We now wish to advise that dividend cheques for the seasons 1942-43 and 1944-45 are now being issued. If, therefore, you made deliveries to us within that season, get in touch with our agent for further particulars.

It is our intention to distribute patronage dividends for the seasons 1942-43 and 1944-45 in due course. We request customers for those seasons to keep in touch with our agents.

Deliver Your Grain to

PIONEER GRAIN COMPANY LIMITED



Church News

EVANGELICAL CHURCH

Rev. A. J. Grans, Pastor
10:30 a.m.—Morning Worship.
11:30 a.m.—Sunday School.
7:30 p.m.—Evangelistic Service.
Wednesdays:
8:00 p.m.—Prayer Service.
Fridays:
8:00 p.m.—Young Peoples Meeting and Choir Practice.
A warm welcome awaits you in these services. Come and let us go up to the House of the Lord together.

CHURCH OF ENGLAND

St. Cyprian's, Didsbury
Rev. F. C. Musson, L. Th., Rector
First Sunday in the month—
Evening—3:00 p.m.
Third Sunday in the month—
Holy Communion—11:00 a.m.

UNITED CHURCH

Rev. D. Whyte Smith, Minister
11:00 a.m.—Sunday School
7:45 p.m.—Evening Worship.
Westcott—11:00 a.m.

M. B. C.
Mennonite Brethren in Christ
Rev. D. C. Eby, Pastor
Sundays:
1:30 p.m.—Sunday School.
2:30 p.m.—Preaching Service.
7:45 p.m.—Preaching Service, including Young Peoples Meeting on alternate Sundays.
Wednesdays, 8 p.m.—Prayer service

REDEEMER LUTHERAN

Rev. Albert F. Reimer, Pastor
Every 2nd, 4th and 5th Sunday in the month: Service in Didsbury at 10:30 a.m.
Every 3rd Sunday in the month: Service at Westcott at 10:30 a.m. Service in Didsbury at 2:30 p.m. Sunday School after all services.

CANNED FRUITS OFF RATION LIST

Canned fruit and cranberry sauce are removed from rationing effective December 16th, the prices board has announced.

Sugar preserves coupons, normally used to purchase these items, now will be available for purchase of the other alternatives—jams, jellies, marmalades, honey, syrups and sugar.

Decision to remove the items from rationing, the announcement said, was in line with the board's policy of decontrolling as rapidly as conditions permitted. The action was made possible by "record or near-record" fruit packing this year.

The order freeing canned fruit included sweetened and unsweetened varieties as well as those specially prepared for babies. Net effect of the move will be to give consumers an increased amount of about 3½ per cent of the remaining sugar-preserves alternative coupons.

The board also clarified regulations respecting pie fillers, fruit fillers, baker's pie fillers and fruit fillers. Any of these items containing more than 66 per cent sugar content are classed as jams and therefore remain on the ration list. Those containing less are removed from ration restrictions.

Residents were pleased to learn this week that rationing of canned fruits had been lifted and the coupons can be used for purchasing additional sugar.

FROZEN MILK AND CREAM

Officials of the Dairy Branch of the Alberta Department of Agriculture point out that with the arrival of winter, additional care will be required in the handling of milk and cream. Only a clean-flavored non-frozen product can demand highest returns.

Butterfat tests on frozen cream and milk are often inaccurate due to the difficulty of securing representative samples. There is also considerable delay in returning empty cans due to the necessity of thawing the cream and milk gradually at the factory.

Frozen cream is placed in second grade since the frozen condition leads to the production of mealy butter. It also causes fat separation and difficult re-equilibration in the churning process. It often results in excessive losses in churning of butter and lowering of the yield in churning.

A few simple rules should be adopted in caring for cream and milk during very cold weather conditions:

1. Provide a clean, cool, but not freezing, storage place for your product.
2. Follow the same procedure that you do at any other season of the year, i.e. DO NOT MIX WARM AND COLD MILK OR CREAM. Cool the warm product first.

WHY HE COULDN'T PAY

The following famous letter from a debtor explaining to his creditors why he could not pay is again going the rounds.

"In reply to your recent request to send cheque I wish to inform you that the present shattered condition of my bank account makes it impossible for me to take your request seriously.

"My present financial condition is due to dominion laws, liquor laws, provincial laws, municipal laws, corporation laws, by-laws, brothers-in-law, sisters-in-law and outlaws, all of which have been foisted upon an unsuspecting public.

"Through these laws I am compelled to pay a business tax, amusement tax, sales tax, gas tax, school tax, water tax, auto tax, and syn-tax.

"In addition to these initiating taxes I am forced by the strong arm of the law to get a permit for this thing and that thing, I am required to get a business licence, a town licence, a provincial licence, a sign licence, a motor licence, a dog licence, a fishing licence, a radio licence, a liquor licence—not to mention a marriage licence.

"For my own safety I am required to carry life insurance, liability insurance, fire insurance, burglary insurance, property damage insurance, compensation insurance, collision insurance, hail insurance and business insurance.

"The government has now so governed my business that it is no easy matter for me to find out who owns it. I am inspected, expected, introspected, suspected, disrespected, examined and re-examined, fined, commanded and compelled, until all I know is that I am supposed to provide an inexhaustible supply of money for every known need, desire or hope of the human race.

"Simply because I refuse to donate to each and all, and go out and beg, borrow or steal money to give away, I am cursed, discussed, boycotted, talked to, talked about, lied to and lied about, helped up and down and robbed until I am nearly ruined."

BEAR GIFTS

Angels, sent by the Christ Child, bring presents to Hungarian children—that is, if they have been good. They believe the angels are beginning long before Christmas. If the youngsters happen to find bits of tinsel on the floor they are certain of it, as this is angel's hair.

The want ad department is "Black and White" and Read all over.



By
DR. F. J. McLEAN
Director,
Line Elevator Farm Service,
Winnipeg, Manitoba
D. M. McLean Appointed
Assistant Director

On behalf of the Line Elevator Companies operating this Department, we take great pleasure in announcing the appointment of Mr. D. M. McLean, B.S.A., M.S., Assistant Director, Line Elevator Farm Service, effective January 1st, 1947. Mr. McLean succeeds Mr. T. B. Pedersen who recently vacated the position of Supervisor, Farm Loans Division, Central Mortgage and Housing Corporation, Ottawa. The Department extends its best wishes to Mr. McLean in his new field of work.

Mr. McLean was born and raised on a farm at Reston, Manitoba. In 1909 he graduated with honors from the University of Manitoba with the degree of B.S.A. He received his Master's Degree in Plant Science from the University of Manitoba in 1912.

For the past ten years Mr. McLean has occupied the position of Assistant Director, Line Elevator Farm Service, Manitoba Department of Agriculture, Winnipeg. During this period he acted as Secretary of several important organizations, including the Manitoba and Canadian Elevator Farmers' Association, and as an active member of the Canadian Seed Growers' Association.

Mr. McLean will assist the Director of Line Elevator Farm Service in carrying out a program of work which will benefit the grain farmer. His main task, however, will be to extend and strengthen the field services of the Department. This will be done with the assistance of, and through personal contact with, some 3,000 country grain buyers in the employ of Line Elevator Companies sponsored by the Department.

His firsthand knowledge of farm conditions in Western Canada and his long experience in extension work in field crops and with Junior Extension fully qualify Mr. McLean for his new position.

RADIATORS LIMITED

CALGARY — LETHBRIDGE — EDMONTON

Radiators For All Makes of Cars, Trucks
Tractors and Industrial Engines

GENUINE FACTORY REPLACEMENT OF
YOUR ORIGINAL RADIATOR

"DESIRE TO SERVE — PLUS ABILITY"

AGAIN WE CAN SUPPLY

WHITE ROSE LIQUID SOAP

FOR HANDS AND LAUNDRY USE

IN BULK—BRING YOUR CONTAINERS

HAROLD E. OKE

Your Machine Man

Phone 10, Didsbury



A full heart helps others when it overflows. Nobody looks up to the man who looks down on others.

MOST OF US DON'T KNOW

Hardly anyone—not even the publisher—knows how important a newspaper is to a community.

The smaller the town, the more important the newspaper is in its economic life. Its news, editorials and feature stories focus the interest of surrounding territory on the place in which the paper is published.

This force and the force of advertisements by local merchants build an ever-widening trade area. This means more business, more money for schools, homes and churches—a bigger and better town.

A town with a newspaper is a town with a future. The better the paper, the brighter the future.

It deserves the support of every business man in that town.

We are trying to make this paper worthy of our town. Your help and suggestions are appreciated.

DIDSBURY PIONEER

A Newspaper is More Than a Business—It is a Community Institution



To our patrons who so kindly co-operated with us this past year during the building of our new, modern garage, and to our many friends in town and district, we extend best wishes for—

A MERRY CHRISTMAS
— and a —
PROSPEROUS NEW YEAR

EDFORD MOTORS
— YOUR MODERN GARAGE —
ED FORD, prop. — PHONE 58

THE SEASON'S GREETINGS

It is not riches or expensive gifts alone that make a Christmas merry... but the added simple, familiar wishes of neighbors and friends. So it is that again we raise our voices in the homey, old greeting... Merry Christmas... to each and everyone!

THE DIDSBURY DAIRY
Phone 162 — Tom Morris, prop.

CHRISTMAS GREETINGS!

Let us wish for each other's joy in this great season; thankful for what we have, overlook our little complaints, and look for each other's happiness in the new year. **THIS IS GOODWILL.**

ROSEBUD FLOUR MILLS
M. WEBER, manager

MERRY CHRISTMAS!

We wish to thank all our customers and other friends for their kind co-operation and patronage during 1946, and we extend

THE SEASON'S GREETINGS

D. M. SINCLAIR & SONS

WE EXTEND TO YOU

THE COMPLIMENTS OF THE SEASON

... and express our thanks for your patronage during the present year. In no place in this world should Christmas mean so much as it does in Canada.

We hope you will find Happiness at this Christmas Time and in the New Year.

JENKINS' GROCETERIA

THE COMPLIMENTS OF THE SEASON

As we near the transmission stage of this old year and see the gleam of the headlights of that new one fast approaching, may all your cares roll away through the exhaust. May you find beneath the hood your efforts geared to progress, and may you see prosperity ahead through the windshield. A cheerful Christmas and a Bright New Year.

Star Chief Auto Service
FRED REIFFENSTEIN

-: DISTRICT NEWS:-

WESTCOTT NEWS NOTES

Our sympathy indeed is extended to the Blain family at this time in their sad bereavement.

Many farmers are busy plucking and disposing of their turkeys these days in spite of the cold weather. Colds and the flu are making the rounds. We no sooner get over one thing and we have another, it seems.

We see that the parsonage at the Lutheran Church has been moved and the other residence situated close by is ready for moving, and the place looks very vacant.

It looks as though Santa will have to use reindeer again this year as this community's many side roads are snow-blocked. So we warn you Santa, to be prepared. Merry Christmas to you all.

BURNSIDE NEWS NOTES

The Burnside school Christmas concert held in the school house on Dec. 20th, was thoroughly enjoyed by both pupils and parents, perhaps more so than usual as none was held last Christmas and the weather was fine too. Much credit is due to Miss Mason, the school superintendent, who arranged the details and taught the children to carry out their individual parts. Santa was there and all had presents, nuts, candies, etc.

Mr. and Mrs. R. McCulloch were taking in the sights of Calgary on Friday.

Wm. Schumaker is holidaying in Medicine Hat this Christmas.

Mr. and Mrs. Wm. Falk of Sunnyslope, who only came back from overseas about twelve months ago, expect to sail for England on January 24th. He is disposing of his effects here at an early date.

Vico Torp proceeded to Calgary on Friday to complete the transfer of his land to Jack Underhag. Rumor has it that his heart is still in the community and that he has already commenced dickerfing for another farm, not many miles west of his old 'stamping ground'.

Harold Thomsson is spending a few days at Lebristown this week.

Ivor Weber has been seen driving a Dodge truck lately.

We wish a Merry Christmas and a Prosperous New Year to all in and around the Burnside (The Best) District, and to the Editor and staff of The Pioneer (families included) we extend the same greeting.

Want Ads cover and discover a multitude of needs.

SEASON'S GREETINGS!

For your loyal support, your patronage and courtesies you have extended to us during the past year, we thank you most sincerely.

OUR BEST WISHES
FOR A
MERRY CHRISTMAS
AND A
HAPPY NEW YEAR

— THE —
MARVIAN



To All Our Friends and Customers We Extend
BEST WISHES FOR A MERRY CHRISTMAS

— and a —

PEACEFUL AND PROSPEROUS NEW YEAR

A Special Greeting to those who are enjoying the Yuletide in their own homes after serving abroad.

PAYNE - FREEMAN COMPANY
BILL PAYNE AND JOE FREEMAN

NOTES FROM THE EAST

TO WISH YOU MERRY CHRISTMAS

Do I wish you joy and gladness?
I should say so! It's a Fact
And not just at Christmas, either
But all year through to be exact:
Do I wish you cheer and pleasure
And good fortune from my heart?

Absolutely, and believe me,
That is nothing, but it's a Start.
MARIE A. COATES

PRAYER FOR THE NEW YEAR

Dear Lord, I ask Thee
For this New Year,
An untried gift of courage
My little trials to bear.
I ask not for success:
For wealth or fame or power:
I ask for added faith
To live life, hour by hour.
Give me kindly thought, Lord,
To use for charity.
I want no gold to give,
I'll spend kind thoughts for Thee.

The perfect host needs quick wit and tact—like the Chungking marton who invited a few Americans to Thanksgiving dinner, promising them the incredible treat of turkey. As the No. 1 Boy entered the dining room, he slipped and the price-less bird skidded to the floor. "Never mind, Boy," said the hostess quietly and kindly. "Take it back to the kitchen and bring in the other one."

OUR BOARDING HOUSE

Well—to prove the quality of the goods our old-time merchants used to sell. In the fall of 1927 when Dave left the homestead to move to town, he bought two pair of underwear from A.C. Studer for \$2.50 a suit, and he has worn them ever since, and that's 19 years. He claims they are still good for a long time yet, except for a few patches he put on himself with Gloe-Ket's store twine, they are like new.

George Law, he sells Mason's 49 to old Dave and that makes him so happy that he is held of the two door posts to the dining room and shows us how to dance the Irish Jig. And he surely can shake the dust of time. After a few bottles of that "49" and when the bottle gets three-quarters empty, he fills her up with water and the stuff is as strong as ever. Dave claims, and that's a big credit to George. No government interference here, as with my fancy 'Mac' whisky.

Albert Sprague has the best memory of us all. There is usually some argument between the old boys about old times around 1906, but Mr. Sprague usually wins out, because he can prove the year, the season, the month, the day and the weather. Well, you cannot beat that and this leaves us guys that came in 1911 just as new comers.

But the other day we had a hot argument about zero. Dave claims everything above zero would be warm, and below zero should be cold. Well, Mr. Sprague tried to explain that freezing was 32 degrees above zero and everything down from that was getting colder. But that would not go down with Dave so the argument went so loud that the neighbors could listen in if they wanted to. Well, to save the situation Mrs. Cummings, who was outside hanging out the laundry, had to knock on the window different times and call: "Hey! Hey! Boys, what is the matter in there?" But that does not settle the 'zero' business by a long shot. Dave is going down to Frank Stevens' garage to see the thermometer out there himself.

But mostly we are very peaceful and well behaved, to this Mrs. Cummings will vouch.

THE OBSERVER



We Wish to Greet All You Folks at this
CHRISTMAS SEASON

Isa. 9:16.—In speaking of the one whose birthday we celebrate said: "His name shall be called Wonderful Counsellor, The Mighty God, The Everlasting Father, The Prince of Peace."

K. A. CASSIDY - DIDSBURY

THE JOY OF SERVICE —

Has made glad hours bright. In thinking first of other's pleasures and putting selfish motives aside, we may never mourn that Christmas comes but once a year. The blessedness of giving brings real Christmas cheer and creates a Christmas spirit throughout the whole New Year.

CALL FOR YOUR CALENDAR

C. E. REIBER

Real Estate and Insurance Phone 90, Didsbury

THE SPIRIT OF CHRISTMAS

HAPPINESS ALWAYS, FIRST AND LAST,
BRIGHT AND SUNNY DAYS,
CHRISTMAS JOYS THAT LINGER ON
THROUGH ALL YOUR EVERYDAYS,
DREAMS MADE REAL, HOPES FULFILLED,
GOOD LUCK IN ALL THE YEARS TO COME,
MAY LIFE BE GOOD TO YOU!

CLAYTON'S ELECTRIC

Clayton Johnson, prop. Didsbury

ATLAS LUMBER CO. LTD.

IS IN THE MARKET FOR

ROUGH & DRESSED LUMBER

CALL AT THE DIDSBURY YARD
FOR FURTHER PARTICULARS

ORME FUNERAL CHAPEL

Efficient, Kindly Funeral and Ambulance Service

AGENT FOR MEMORIALS

GEORGE ORME AND SON

Phone 22, Olds



THE COMPLIMENTS OF THE SEASON

It is with a genuine appreciation, from the bottom of our hearts, that we wish you at this time cordial Christmas Greetings.

HAROLD E. OKE

Your Machine Man Phone 10, Didsbury

A1 Quality



Ogden's
FINE CUT

Health LEAGUE OF CANADA

promotes TOPICS of VITAL INTEREST

EXPERIENCE OF ALBERTA TOWN OF PONOKA PROVES VALUE OF PASTEURIZATION

Proof of the efficacy of pasteurization of milk is again in a report received recently by Health League of Canada officials from the town of Ponoka in Alberta.

During a Canada-wide survey in connection with milk pasteurization, Ponoka officials reported a compulsory pasteurization by-law had been passed in the town in 1914 following repeated outbreaks of undulant fever, and when it was found that two of the herds used in supplying milk to the town were seriously infected with Bang's disease. Bang's disease, or brucella abortus, in animals can lead to undulant fever, or brucellosis, in humans.

It was noted further that "since then no case of the disease has been reported."

From this report from Ponoka, it is obvious that pasteurization is a means of eliminating undulant fever, a disease the seriousness of which is not revealed in available statistics because of diagnostic difficulties. Undulant fever is a disease which does not show characteristic symptoms.

Nevertheless, the present report can be put to the test of pasteurized milk just as it has been proven that milk of pasteurized milk has cut the toll from become tuberculosis, scarlet fever, septic sore throat, typhoid fever, paratyphoid and dysentery—all milk-borne diseases.

The example set by Ponoka and some other towns and cities is commendable and encouraging, but the problem of eliminating milk-borne diseases throughout Canada can be solved only through enactment by the various provincial legislatures of compulsory pasteurization legislation which covers all municipalities and other districts. Only then will the Dominion be assured of a milk supply which is 100 per cent. safe. Ontario at present is the only province with compulsory pasteurization legislation in force.

HANDY HINT

If you want to wait a few days before buying a new refrigerator, you may find that the refrigerator is already in the refrigerator.

X-X OUR CROSSWORD PUZZLE X-X

HORIZONTAL

- 1 Cut of meat
- 4 Lingua
- 5 In favor of
- 12 Time gone by
- 13 Meow
- 14 Man's cick
- 15 To scold at
- 17 To stay behind
- 19 Devised
- 20 Portification
- 21 To go on
- 22 To insist
- 23 Copied so
- 24 Light
- 25 To walk up
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HAS NEW IDEA

Doctor Thinks Everyone Should Work As Long As They Like
CLEVELAND, Ohio—The population of the United States, the statisticians say, will be 150,000,000 by 1960—and this number is expected to include 21,000,000 in the 65 and over age group.

Such a prospect brought an appeal by one medical expert that science should do something about the aged and chronically ill. Dr. Theodore Klump, former chief of the food and drug administration of the U.S. department of agriculture, believes that a man or woman should be permitted to work as long as they like.

"We can't plow them as we used to plow under corn, potatoes, tobacco, and little pigs," he told the closing session of the 74th annual meeting of the American Public Health Association.

Dr. Klump said that in the past medical scientists have been more preoccupied with the diseases of youth and childhood, but that as a result "we now have an adult population that is larger in proportion than it has ever before."

It promises to grow even larger as the years go by, he said, and by 1980, the 45 years of age and over group will compose 40.3 per cent. of the population with the 65 year old group at 21,000,000 or 14.4 per cent.

He said that science should go after such diseases as heart disease, coronary thrombosis, arthritis, arthritis and cancer, which are prevalent in the older-age groups.

Dr. Klump also warned of new problems arising out of the invention of new labor-saving devices which he said would "be on a scale never dreamed of before."

Just the same, he insisted, those in the older groups should be permitted to continue to give their children and mature judgment as long as they are able to do so.

"You can lead content with optimistic dreams of future achievements," he said, "but as we grow older the realities of life are more clearly seen and less easily denied, and as we approach old age we can no longer derive satisfaction from the pipe dreams of future achievements."

LISE WAS BENT

Atlix, westernmost island of the Aleutian chain, is the farthest west of all United States possessions. Technically, it is in the western hemisphere, but international law bent the international date line to the west of the island, so that it would have the same time schedule as the rest of the chain.

MARRIED REAL COW

With the public impressed by reports of the luxurious appearance of the Queen Elizabeth, it is fitting to recall that one of the chief attractions of the first Cunard liner, Britannia, was a real cow, housed in a special deckhouse with padded sides. The animal provided milk for sailors and invalids.

Goat skins are important exports of India, Brazil, Java, the Belgian Congo and Russia.



CONSTIPATED?

Try **ALL-VEGETABLE LAXATIVE**

NR TO-NIGHT
Natural Remedy
10¢
25¢
50¢
100¢



ABANDONED IN TAXI

Police are seeking the parents of this baby who was abandoned in a taxi on Wolf St., in Montreal. The child, seen with a nurse, is being cared for in a hospital while efforts are being made to establish its identity.

NO VERY TRUE

One of two girls in a subway train was looking at a newspaper.

"I see," she remarked presently to her girl friend, "that Mr. So-and-so, the octogenarian, is dead. Now, what on earth is an octogenarian, anyhow?"

"I'm sure I haven't the faintest idea," replied the other girl. "But they're awful lucky lot. You never hear of one but he's dying."

A device has been developed in Australia which automatically makes a scale map of terrain over which it is rolled.

WORLD HAPPENINGS BRIEFLY TOLD

Southwestern Alberta sugar beet growers received \$10.57 a ton for their 1945 crops. It was about 10 per cent. more than last year.

The Swedish Academy has awarded Hermann Hesse of Switzerland the Nobel Literary Prize for 1946.

Alberta's 1946 wheat crop has been estimated by the provincial department of agriculture at 137,000,000 bushels.

At Sept. 30 deserters from the British army of the Rhine totalled 472, War Secretary Belenger announced.

During the war the British army used 40,000 horses, 120,000 mules, 6,000 bullocks, 16,000 camels, 5,000 dogs and 15,700 pigeons.

As a reward for saving hundreds of Christmas puddings threatened with destruction by fire 20 Bath firemen received a pudding each.

The Royal Military College at Sandhurst, England, is to be known as the Royal Military Academy, Sandhurst, with university status.

The Japanese government will take over operation of several coal mines to determine whether nationalization will increase logging coal production.

Reflecting improvements in shipping facilities, Argentine corn again is being imported into Canada in large quantities, the Dominion Bureau of Statistics reports.

ROYAL STAMP ISSUE

JOHANNEBURG—A special series of stamps, one penny, two penny and three penny, issued to commemorate the visit of the Royal Family next year, will be on sale from Feb. 17, 1947, it announced. The stamps, printed alternately in English and Afrikaans, will bear the likeness of the King on the one penny, of the King and Queen on the two penny, and of the two Princesses on the three penny.

LIFE'S LIKE THAT

By Fred Neher



"But we can't sign an armistice, Mom... None of us can write"

LITTLE REGGIE



PEGGY



THE TILLERS



SITE IS SELECTED

Norway Erecting Monument To Memory Of Franklin D. Roosevelt

The site for Norway's monument to the memory of Franklin D. Roosevelt has now been selected. The committee has chosen a high point not far from Oslo's city hall overlooking the Oslo Fjord. Close to the proposed site rises Oslo's most famous landmark: the historic Akershus fortress. Over 50,000 kr. have already been donated toward the monument which is expected to cost over 200,000 kr. and a committee of outstanding public figures will soon announce the opening of competition among Norway's most famous sculptors—Norway Information office.

PIGEON ATTACKS BABY

VICTORIA, B.C.—A tame pigeon which attacked a sleeping three-month-old baby, lacerating the infant's face and pecking at its tongue until it bled, was killed by the baby's father, C. Mireau, as it circled for another attack.

SLOAN'S LINIMENT

GOOD FOR SORENESS

JUST PAY IT ON!

WORKED TOGETHER 58 YEARS

MILFORD, Mass.—Some sort of a record might be claimed by two octogenarian barbers who have worked side by side for 58 years without a cross word—or a vacation.

THIS CURIOUS WORLD

By WILLIAM FERGUSON

MAKE SILKMOths
WILL FLY IN A DIRECT LINE TO MEET A MATE THAT HAS JUST EMERGED FROM A COCON, EVEN THOUGH SHE IS SEVERAL BLOCKS AWAY, DOWNWIND, AND INSIDE A BUILDING THAT HAS NO OPEN WINDOWS.

WHERE'S ELMER?

ANSWER: Philadelphia, Pa.

ANSWER: Philadelphia, Pa.

By Margarita



By Chuck Thurston



By Les Carroll





CHRISTMAS GREETINGS !

As Christmas is here, it is indeed with genuine pleasure that we depart from the cares of business and with all sincerity wish you a Jolly Christmas and may the New Year bring to you and yours both happiness and success.

ATLAS LUMBER CO., LTD.
J. GLAUM, manager PHONE: 125

MERRY CHRISTMAS !

To the host of friends we have had the pleasure of serving during the year now closing—

**HEARTIEST WISHES FOR CHRISTMAS
AND A NEW YEAR FULL OF HAPPINESS
AND PROSPERITY**

Gratefully acknowledging your evidences of good-will that make service to you a pleasure.

McCullough's Clothing



YULETIDE !

This is the most auspicious season of the year—when kindness, thoughtfulness and generosity reach their peak; when the open hand and open heart are more widely manifested.

**Be of Good Cheer this Festive Season, and
Success and Happiness to you in the New
Year.**

HALLIDAY'S

— "THE BEST FOR A LITTLE LESS" —
PHONE 101

MERRY CHRISTMAS !

WE JOIN WITH YOU IN GREETING THE
CHRISTMAS SEASON WITH HOPES FOR
YOUR HAPPINESS AND GOOD CHEER.

BARBER SHOP AND SMOKE STAND
ED. DUQUETTE & SON



MERRY CHRISTMAS TO ALL —

IT IS OUR SINCERE WISH THAT YOU
ENJOY CONTENTMENT AND HAPPINESS
AT CHRISTMAS, AND A GENEROUS SHARE
OF PROSPERITY THROUGHOUT THE YEAR.

LAW'S DRUG STORE

The Rexall Store — Phone: Store 40—House 139

LOCAL NEWS

—F. C. Goddard of Olds has returned from a trip to the United States and his many friends and business associates will be glad to know that he is again back at his old job.

—Attention, Farmers: Please return to the Rosebud Flour Mill any empty Brand and Shorts Bags you may have on hand. We will pay 10c each for useable bags. 2c

—Ken Cassidy was a Calgary visitor Friday and returned with a new Mercury car.

—"Doc" Summers has a new Oldsmobile car, and it's a dandy.

—Alf Brusso reports that the robin which has chosen to spend the winter in Didsbury, is still around and seems to have come through the cold spell without mishap.

—Victoria had nothing on Didsbury and the rest of Alberta last Thursday morning when a rain storm set in and kept up for almost an hour. The next two days the weather was mild and springlike with temperatures rising to 45 above during the day. Roads and streets were very slippery following the rain and many cars and trucks were stuck in ditches and side roads. The highway was exceptionally icy, but a day of fine weather soon put it in fair shape again. Saturday night a flurry of snow fell with cooler temperatures, but the wind swung back to the west Monday and it looks as though we may have fine weather for Christmas after all.

—Mr. and Mrs. John Krueger of Ladner, B.C., arrived in Didsbury Friday and will spend Christmas with friends and relatives in the district.

—Tony Garceau, who is working for the Moose Mountain Box Co. near Winfield, arrived in Didsbury Thursday and will spend the Christmas holiday in town.

—Tom Morris, proprietor of the Didsbury Dairy, spent a few days in Edmonton last week attending a refresher course on pasteurization of milk.

—Don't forget the dance at the Ruddy Hall on Tuesday, December 31. 2p

—Mr. and Mrs. Bill Falk left for Lethbridge on Tuesday morning where they will spend the Christmas holiday with friends.

—Douglas and Gordon Wordie, Bob Mortimer, Mary Robertson, Betty Kinck and Mary Wood, who have been attending University at Edmonton, are spending the Christmas holidays at their respective homes in town and district.

—Mr. and Mrs. Frank Miller of Lethbridge arrived Sunday and will spend Christmas with Mr. and Mrs. Ed Wiggins and family.

—A number of students from Mt. View Bible School were out early Friday morning and sang Christmas carols at the homes of various friends.

—The United Church Sunday school held its annual Christmas party in the church on Saturday afternoon, when a suitable program was presented by the pupils. Mrs. McCoy Sr. assumed the roll of Santa Claus and gave out treats to all children present.

—Elmer Malloch, who fell off the gasoline tank car last week and who has been confined to the hospital, is expected to be out for Christmas.

—The Anglican Christmas Service will be held at Barnside on Sunday, December 29th at 3 p.m.

—Friends of Mr. and Mrs. Theo. Holst wish to extend congratulations to them on their 50th wedding anniversary, which took place on Sunday.

A MERRY CHRISTMAS AND A HAPPY NEW YEAR TO ALL

THANKS for your Patronage during the past year, and may this Christmas be Happy, and your prosperity continue in the New Year and the years to come.

KIRBY'S MEAT MARKET
PHONE 127 — DIDSBURY, ALTA

Ranton's

WEEKLY STORE
:: NEWS ::



IN APPRECIATION
OF OUR PLEASANT
RELATIONS, WE
EXTEND TO YOU
AND YOURS OUR
WISHES FOR A

**BOUNTIFUL
CHRISTMAS**

and a

**HAPPY AND
PROSPEROUS
NEW YEAR**

SINCERELY YOURS

Ranton's

MERRY XMAS !

I wish to thank the people of Didsbury and district for favors during the past year and extend to all Christmas Greetings and Best Wishes for the New Year.

WALTER McINNES

In appreciation of your patronage during the past year we extend Best Wishes for a

MERRY CHRISTMAS

and a

HAPPY NEW YEAR

and trust that we have merited a continuance of your business in 1947

A. S. GOLE

The Didsbury Juniors won the hockey game at the local rink last Wednesday night when they defeated Carstairs 5-2. On Friday night the Cremona team played the Didsbury Intermediates and the visitors won out after a hectic game.



"PEACE ON EARTH — GOOD WILL TOWARD MEN"

We cannot allow the festive season to pass without extending the time-honored greeting, "A Merry Christmas and a Happy New Year." Especially at this season do we wish to express our grateful appreciation to those who have honored us with their patronage during the year now drawing to an end.

BUILDERS' HARDWARE STORES LTD.

ED WATKIN — TREV EVANS
MURIEL DEVOLIN — "CHUCK" NEWTON



AT THIS FESTIVE SEASON
OUR THOUGHTS TURN TO THE MEMORY
OF THE FRIENDSHIP AND PLEASANT
RELATIONS WE HAVE ENJOYED
DURING THE PAST YEAR.
MAY 1947 BRING YOU A FULL SHARE OF
HAPPINESS AND PROSPERITY

J. V. BERSCHT & SONS
Shoes and Clothing
PHONE 36 DIDSBURY, ALTA.

— AND STAFF —



It is indeed a pleasure to greet our many friends once again at the Yuletide Season. We send you every wish for a Happy Christmas and a Prosperous New Year.

MAC'S PHONE 33
Service Hardware

NEW YEAR'S COMPLIMENTS

Danish families save their broken crockery to toss against their friends' doors on New Year's Eve. The crockery tossed, the tossers run; but not too far, they expect to be invited in for doughnuts. The most popular household in the community is so designated on New Year's morning by the debris around the doorstep.

RED & WHITE
SAVES YOU MONEY EVERY DAY

PHONE 39

CHRISTMAS GREETINGS !

WE of the RED & WHITE STORE, would like to take this opportunity to wish you a Very Merry Christmas and a Happy and Prosperous New Year. We wish to thank you for your kindness in hearing with us through a year of many shortages. We also want to thank you for your patronage for the year just ending, and hope that we will be favored with the same loyal support through 1947.